

Journal editors in **Byggaktuelt** has as its primary task to keep the professional construction industry informed about current events, changing conditions, as well as news, trade shows, conferences and product news. The material is published in the journal **Byggaktuelt** and on the website www.byggaktuelt.no. **Byggaktuelt** is open for discussion.

Trade press editor poster is enshrined in the journal's articles of association.



PUBLICATIONS

No	Theme:	Section:
1/2	Commercial buildings	anleggsdrift Infrastructure
3	Housing cooperatives, new construction and rehabilitation	drift&vedlikehold Moisture and rate
4	Building houses	drift&vedlikehold Tools and materials
5	Roofing and fasade	anleggsdrift E6 Gardermoen - Hamar
6	Schools and kindergartens	drift&vedlikehold Environmental Construction
7/8	Rehabilitation	drift&vedlikehold Indoor air quality and lighting
9	"Bygg Reis Deg 2011" (Building Exhibition)	drift&vedlikehold Recycling, waste management
10	Concrete and steel constructions	drift&vedlikehold Commercial buildings
11	Road, tunnel and bridges	anleggsdrift Machinery and equipment
12	Vehicles – LCV (Light commercial vehicles)	drift&vedlikehold Fire and Safety (HSE)

RELEASE SCHEDULE

Material deadline Release date

Nr	1/2	25 th January	15 th February
Nr	3	15 th February	8 th March
Nr	4	15 th March	5 th April
Nr	5	26 th April	16 th May
Nr	6	16 th May	7 th June
Nr	7/8	2 nd August	23 rd August
Nr	9	6 th September	27 th September
Nr	10	27 th September	18 th October
Nr	11	25 th October	15 th November
Nr	12	22 nd November	13 rd December

The warranty will be void if the material deadline is not met. Complaints, corrections and stop orders must be in writing.

Tips and product news
sent by e-mail to: redaksjon@byggfaktamedia.no

DISTRIBUTION

Private and public promoters and real estate developers:	3.870
Architects, consulting engineers and consultants:	2.876
Contractors, builders and other building craftsmen, suppliers and the construction trade:	5.786
Colleges, politicians, media and advertising agencies:	685

Verified Circulation: 13.217

AD SPECS (TAX 25 % NOT INCLUDED)

Pagesize	Typearea (mm)	Full colors
2/1 page	386x270	NOK 38.200
1/1 page	185x270	NOK 25.100
A5	137x200	NOK 17.100
1/2 page	185x130 / 90x270	NOK 16.100
1/3 page	185x85	NOK 12.900
1/4 page	90x130 / 185x65 / 43x270	NOK 10.900
1/8 page	90x65 / 185x32 / 43x130	NOK 6.900

Other formats NOK 40,- per column inch.
Vacancies NOK 16.50,- per column inch.

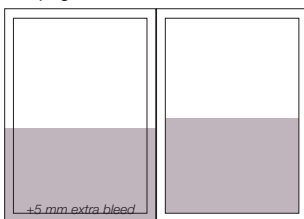
Plasted inserts up to 30 grams
The whole country: NOK 37,500 TAX NOT INCLUDED
Parts of the country: NOK 4.30 per piece TAX NOT INCLUDED

Back Page

Format last page: 185 x 240 mm
Bleed 210 x 257 mm (plus bleed 5 mm)

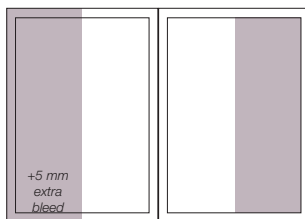
FORMATS (w x h in mm)

1/2-page wide



WIDTH x HEIGHT IN mm: 185 x 130
BLEED PRINT AREA mm: 210 x 148 +5 mm

1/2-page height



WIDTH x HEIGHT IN mm: 90 x 270
BLEED PRINT AREA mm: 105 x 297 +5 mm

1/1 page



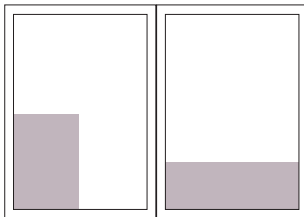
WIDTH x HEIGHT IN mm: 185 x 270
BLEED PRINT AREA mm: 216 x 303 +5 mm

Double page



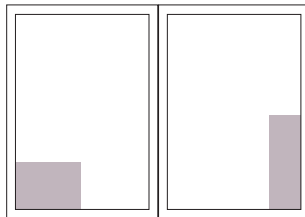
WIDTH x HEIGHT IN mm: 380 x 270
BLEED PRINT AREA mm: 426 x 303 +5 mm

1/4-page height



WIDTH x HEIGHT IN mm: 90 x 130
WIDTH x HEIGHT IN mm: 185 x 65

1/8-page wide



WIDTH x HEIGHT IN mm: 90 x 65
WIDTH x HEIGHT IN mm: 43 x 130

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MATERIALS AND CONDITIONS

The right to complain fails if a test print or full print does not exist, by deadline agreed upon with your consultant.

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For serial advertisements, the previous ad must have been paid before a new insert will take place.

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